

Eighth
Report
2023

NAACP



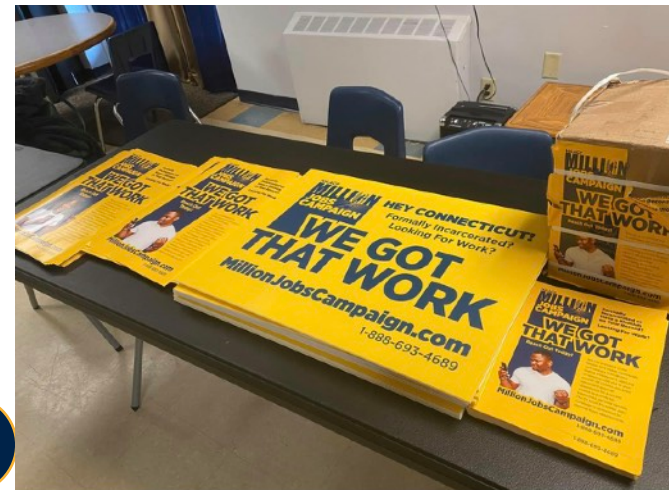
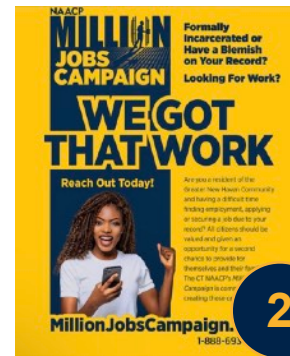
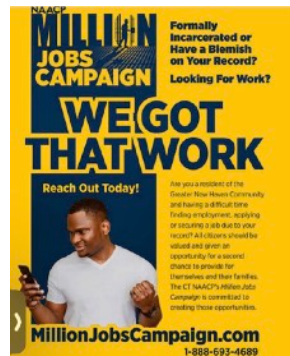
NOW IT'S **YOUR** TIME

Jobs Campaign

Distribution of Marketing Materials

Million Jobs Campaign expands to New Haven and Hartford, Connecticut

- Posters
- Flyers
- Lawn Signs
- Bumper Stickers

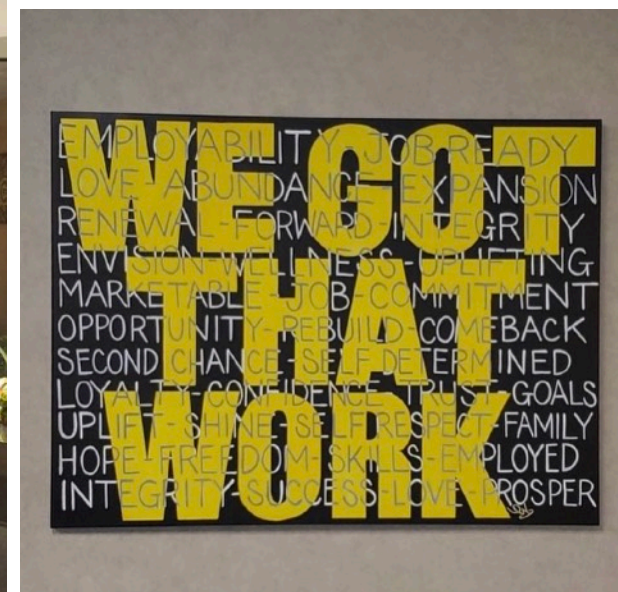
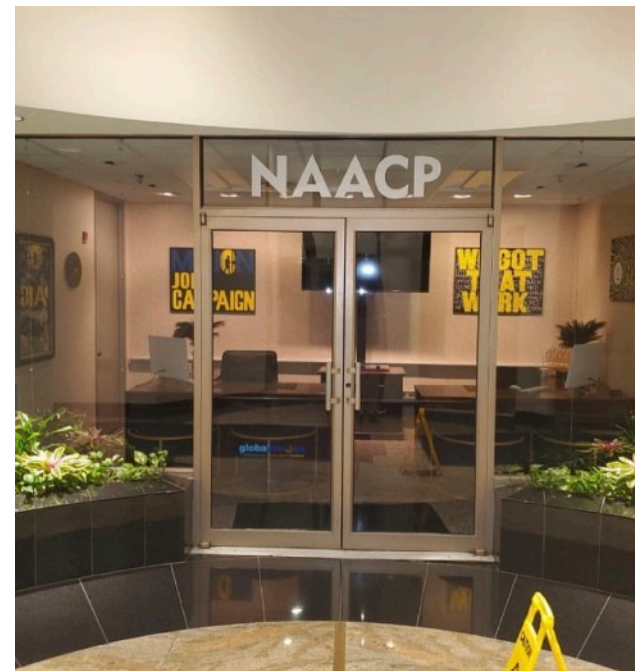


Jobs Campaign

New Office

Million Jobs Campaign opens new office in the Gold Building in downtown Hartford, CT.

755 Main Street
Hartford CT 06103

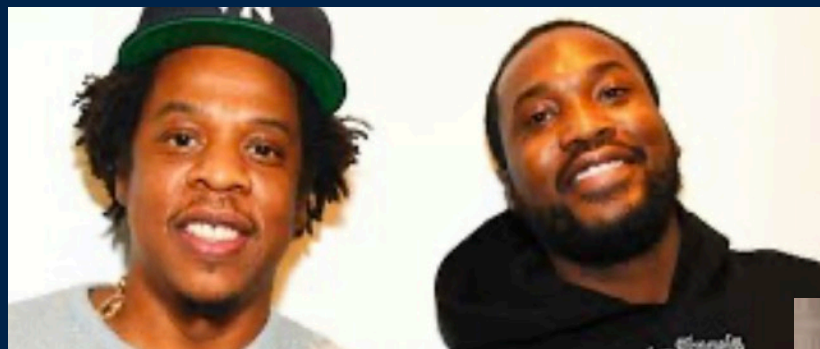


Jobs Campaign

New Partnership w/ REFORM Alliance geared towards Job Fairs and Workforce Development



REFORM Alliance
CEO
Robert Rooks

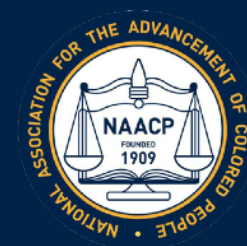


Jobs Campaign

Million Jobs Training Center
Monday through Friday 5:30pm - 7:30pm



Due to a high volume of applicants, and in response to lack of capacity at local agencies, OMJC has launched an in-house evening job-preparation program in New Haven. The weeklong program serves 10-15 participants at a time.

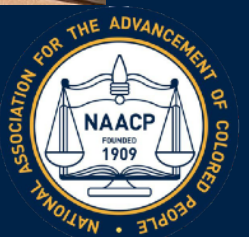


Jobs Campaign

Million Jobs Training Center focusing on Job Readiness, Resumes & Interviewing Skills



Participants build job readiness skills, work with staff to improve their resumes, have mock interviews with volunteers, and practice computer and online skills to prepare for Zoom interviews with employer partners.



Jobs Campaign

Connecticut Hospital Association

partnership with 27 Hospitals across the State of Connecticut
employs individuals that have been formerly incarcerated



Jobs Campaign

Awards & Recognitions

The Million Jobs Campaign has received awards from the NAACP National Labor and Industry Committee, along with many other awards, both locally and nationally for our extensive work in securing employment for individuals with blemishes on their records.



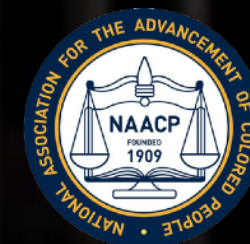
Jobs Campaign



Television & Radio PSA

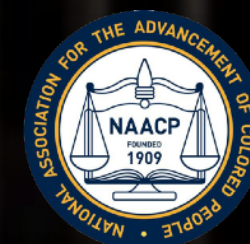
CT NAACP has produced additional PSA's for Television and Social Media Platforms, with the Campaign Message "We Got That Work". Featuring individuals that have been formerly incarcerated and are currently employed at Yale New Haven Hospital.

The Ads are getting great reviews and thousands of shares on social media.



Jobs Campaign

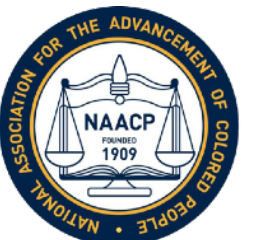
Television & Radio PSA



Jobs Campaign

Updated Website with VEOCI

Veoci is a platform designed for developing applications, from simple approval forms, to coordinated response plans, to highly complex continuity management programs. Veoci has assisted the One Million Jobs Campaign with software management, confidentiality, developmental components, as well as the customization and implementation of the Veoci Platform for access and use by Customers to track and monitor the placement of individuals through the Million Jobs Campaign.



Jobs Campaign

New 800
Telephone
Number

NAACP has launched a new 800 number to make it easier for people to call in and get information about getting a job.

1-888-693-4689

NAACP
**MILLION
JOBS
CAMPAIGN**

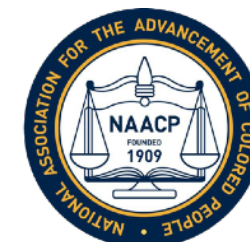
**WE GOT
THAT WORK**

MillionJobsCampaign.com

1-888-693-4689

HEY CONNECTICUT!

Formally Incarcerated?
Looking For Work?



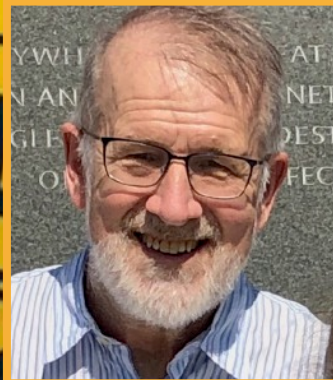
CT NAACP “Million Jobs Campaign” Team



Scot X. Esdaile
President



Keri Humphries
Grant Writer



Jim Farnam
Consultant /
Overseeing Agency
Efficiencies



Qwaliff Jackson
Street Team
Marketing
Ambassador



Corrie Betts
Chairman
State Criminal
Justice Committee



William Outlaw
Million Jobs
Training Center
Instructors



Corrie Betts
Million Jobs
Training Center
Instructors



The individuals that run
our Day to Day
Operations



Maurice Williams,
Community Outreach
Coordinator, in charge of **New
Haven Office**.

Bruce Carter, Community
Outreach Coordinator, in
charge of **Hartford Office**.

Community Based Organizations



Hartford Hospital Partners



THE POWER OF POSSIBLE.



Jobs Campaign

Yale
NewHaven
Health
Yale New Haven
Hospital

→ Exit Only

NAACP Launches Million Jobs Campaign with Yale New Haven Hospital System

The goal is to get over 500 participants from the Million Jobs Campaign to apply for jobs at YNHH Human Resource Department over the next year.

20 York Street

CHA
CONNECTICUT
HOSPITAL
ASSOCIATION

The Connecticut Hospital Association is the liaison that assists the Million Jobs Campaign with establishing MOU agreements with Hospitals in each City we implement our programs.



Healthcare Job Opportunities

List of Positions we have identified with the Hospitals we've partnered with:

- 1 Patient Transport
- 2 Food & Nutrition
- 3 Cooks
- 4 Business Associates
- 5 Environmental Services
- 6 Lab Assistants
- 7 Laboratory Techs
- 8 Coders
- 9 Coder- Outpatient
- 10 LPN
- 11 RN
- 12 Skilled Maintenance
- 13 Patient Care Tech (PCT)

New Hires

Yale New Haven Hospital - 73

Hartford Healthcare - 17

New Haven

73

+

Hartford

17

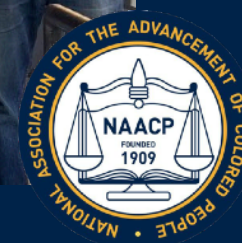
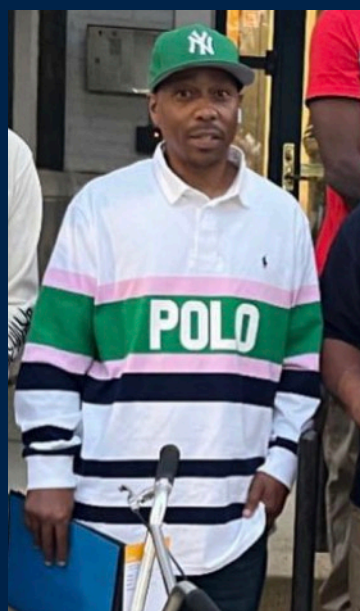
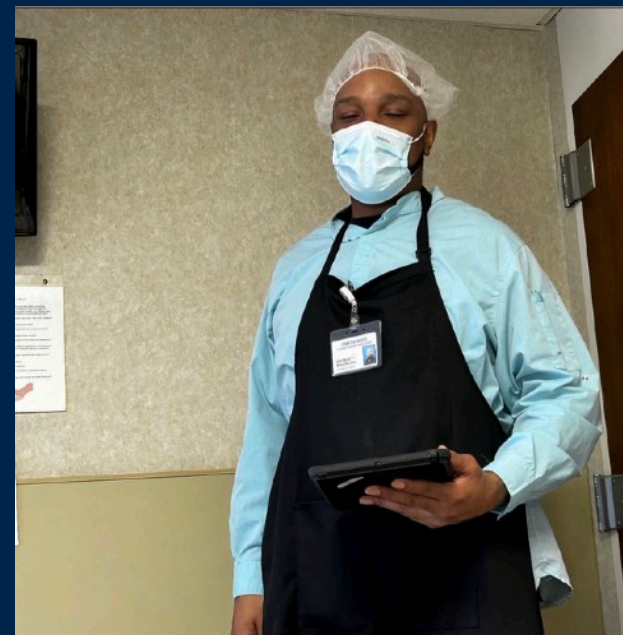
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Total

90

Jobs Campaign

New Hires



\$2.7M to date

Estimated Financial Impact:



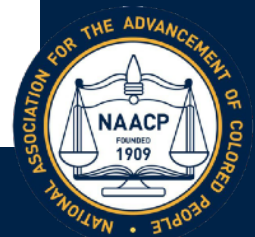
Financial Impact

Yale New Haven
73 Jobs at \$30k = \$2.19M

Hartford Healthcare
17 Jobs at \$30k = \$510k

NAACP MILLION JOBS CAMPAIGN

150 Jobs	at \$30k each	= \$4.5 Million
250 Jobs	at \$30k each	= \$7.5 Million
500 Jobs	at \$30k each	= \$15 Million
1,000 Jobs	at \$30k each	= \$30 Million

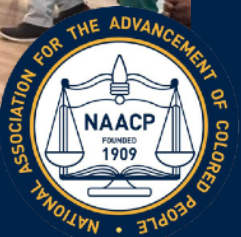




Million Jobs Campaign visits Electric Boat in Groton, CT



Electric Boat Human Resource team visits Million Jobs Campaign in New Haven, CT



GENERAL DYNAMICS

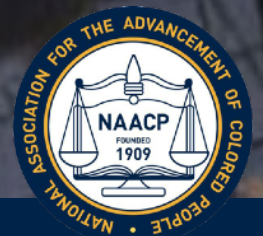
Electric Boat

Manufacturing Job Opportunities

- Welder
- Pipefitter
- CNC Milling Machinist
- Sheetmetal Worker
- Carpenter
- Painter

Groton, Connecticut
Electric Boat hopes to hire 5,750 employees this year

With business booming, Electric Boat's president told lawmakers, local leaders and officials this week that the submarine-building company is looking to hire 5,750 people this year.



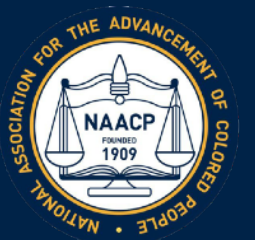
Jobs Campaign

Carpenters



President Earnest Pagan with Maurice Williams

OMJC refers participants who are interested in construction to the Carpenter's Union program that begins the first Monday of every month.



Million Jobs Campaign : Hiring Process

For more Info, go to millionjobscampaign.com

#1 Visit Community Based Organizations



Identify Needs:

- Treatment
- Housing
- Parole
- Food
- Behavioral Health
- Transportation
- Family and Children
- Social and Community

Enroll in Services

- Community Action Agency
- Workforce Alliance
- Goodwill of Southern New England
- Project M.O.R.E.
- The Workplace
- Emerge Connecticut, Inc



#2 Get Vetted



- See what jobs you can apply for and which ones are available
- Explore Careers
 - Vocational Assessment
 - Prior Learning Assessment
 - Introduce Employment Certificate

#3 Job Ready?

NO
If More Skills or Help is Needed, Refer to Partner Agency, Refer to Employer

YES
If Job Ready, Refer to Employer



#4 Get Training



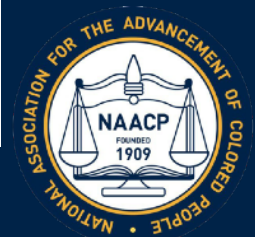
- Training Provided by:
- Gateway Community College
 - Workforce Alliance
 - Goodwill of Southern New England
 - Project M.O.R.E.
 - The Workplace

#5 Complete PreScreening / Applications at MJC Site
MillionJobsCampaign.com



#6 Enter Pool for Interview & Start Hiring Process

- Receive Employment Certificate



Jobs Campaign

Special Events

CT NAACP PRESENTS

The
58TH
Annual
 STATE CONVENTION

FRI NOV 17TH
 THROUGH
SAT NOV 18TH

FOR MORE INFO GO TO CTNAACP.ORG
 EVENT STARTS 8PM // CONTACT 860.288.2234

FOXWOODS
 RESORT & CASINO

THE NAACP HARMONY CLASSIC
 ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE
 NAACP 1909
 YALE vs MORGAN STATE

12:00PM
YALE vs MORGAN STATE
 SATURDAY, SEPTEMBER 30 — YALE BOWL — NEW HAVEN, CT
 Vendor Fair | Tailgating | In-Game Celebrations

Y | U | NAACP
 Connecticut State Conference

YALE vs MORGAN ST.
 SAT. SEPTEMBER 30TH

GREEK STROLLING COMPETITION

TAILGATING COMPETITION
 BEST FOOD DISPLAY
 MOST CREATIVE
 MOST ENTHUSIASM
 BEST BUFFALO WINGS

YALE & MORGAN STATE'S MARCHING BANDS

JOB FAIR HEALTH FAIR VENDOR SHOWCASE
 FOR INFO CALL 860.288.2234 OR VISIT CTNAACP.ORG

YALE BOWL NEW HAVEN, CT

SAVE THE DATE FRIDAY OCT 6TH

CT NAACP PRESENTS

THE GREAT DEBATE

SOLD OUT

MODERATED BY
 WHITE HOUSE CORRESPONDENT
APRIL RYAN

HOWARD UNIVERSITY

DEBATE BEGINS 10 AM SHARP

500 BROADWAY NEWPORT, CT
 for ticket info: info@naacp.org

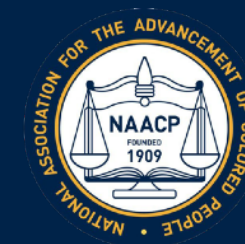
NAACP Greater Hartford

Wake UP WEDNESDAY

every WEDNESDAY starting Aug 16th
 unity plaza 255 barbour street hartford ct

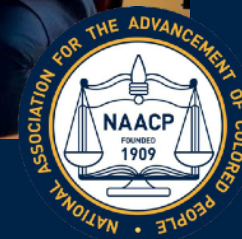
MORNING SHIFT 10am - 2pm
 AFTERNOON SHIFT 2pm - 6pm
 EVENING SHIFT 6pm - 10pm

making an impact one WEDNESDAY at a time



Jobs Campaign

Advocacy & Support for the Formerly Incarcerated



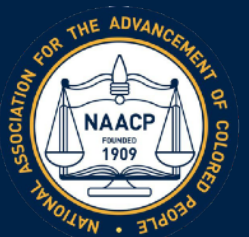
Social Equity Council Grant Awards



CT NAACP
President
Scot X Esdaile

Former Chairman of
Mohegan Sun, Tribal Council
Kevin Brown

The One Million Jobs Campaign received a Social Equity Council Grant from the Community Foundation of Eastern Connecticut and United Way of Coastal and Western Connecticut. The Social Equity Council provided funding to enhance programs and services for communities disproportionately harmed by **Cannabis Prohibition** and **Enforcement**. This funding will allow OMJC to expand into the cities of Bridgeport, New London, Norwich, and Williamantic.



Jobs Campaign

Mobilizing Support from Elected Officials for Million Jobs Campaign



US Senator
Chris Murphy



Congresswoman
Jahana Hayes



State Treasurer
Erick Russell



US Senator
Richard Blumenthal



Connecticut Governor
Ned Lamont



Nancy Pelosi
Speaker of the United States
House of Representatives



US Congresswoman
Maxine Waters

CT NAACP
President
Scot X Esdaile



Congresswoman
Rosa DeLauro

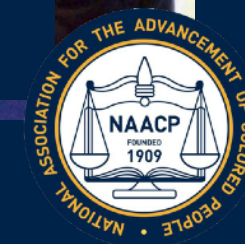
Hilary Shelton
Senior VP NAACP
Washington Bureau



State Representative
Derell Wilson



Connecticut
Lt. Governor
Susan Bysiewicz



We Have New Sponsors

GOLD SPONSORS



Door Dash



Laz Parking



Goldman Sachs

SILVER SPONSORS



UBER



Wells Fargo



THAT Life TV Show

BRONZE SPONSORS



Lyft



Brescome & Barton



Comcast

Jobs Campaign

THANK YOU TO ALL OF OUR SPONSORS FOR THEIR UNWAVERING SUPPORT

